



CITY OF BELLEVUE COMMUNITY SURVEY

East Central Intergovernmental Association &
City of Bellevue

February 25 - April 1, 2021

Purpose

The purpose of this report is to present the results of the Bellevue Community Survey that was conducted February 25, 2021 – April 1, 2021 by East Central Intergovernmental Association (ECIA) for the City of Bellevue. The results are based on a total of 406 responses. The first section of this report provides an overview of the survey methods used and the data collected. The section provides summary of the survey responses.

Survey Methods

The survey was completed as part of the public engagement process for the Bellevue Comprehensive Plan update. The survey included twenty-nine questions related to existing and desired future conditions in Bellevue. ECIA worked with the City of Bellevue and the Comprehensive Plan Steering Committee to develop the questions and the questionnaire

ECIA and the City of Bellevue used various communications channels to publicize the survey including word of mouth, online, and local media. A press release announcing the survey was sent to the local newspapers and the local radio station. The survey announcement was also shared with community organizations through email. The City of Bellevue invited residents to participate in the survey on its Facebook page.

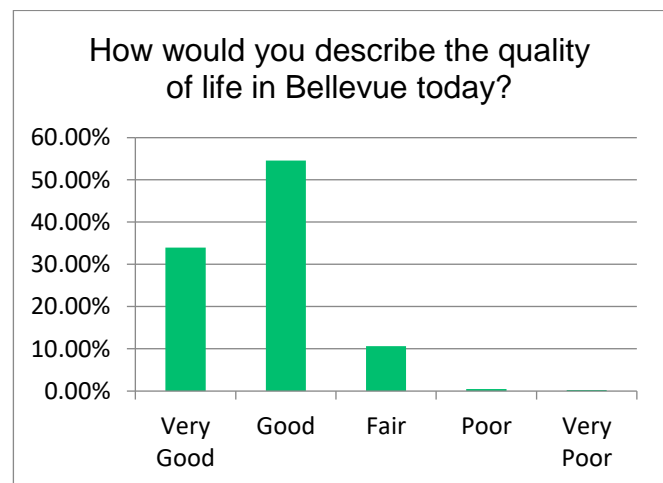
The online survey form was published on the city comprehensive plan project website http://ecia.org/bellevue_plan. The survey page on the website included a link to the Survey Monkey form and instructions on how to fill it out. The City of Bellevue made paper forms available at City Hall. Only one paper survey form was returned to City Hall.

Survey Results

The following section contains a summary of the responses to all survey questions. Results are presented in both table and chart form where possible. Each question table includes the number of participants that answered the question and the number that skipped it.

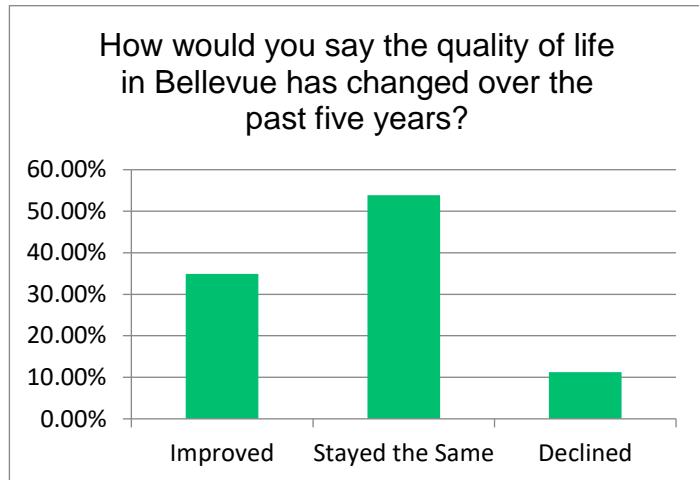
Question 1

How would you describe the quality of life in Bellevue today?		
Answer Choices	Responses	
Very Good	34.00%	137
Good	54.59%	220
Fair	10.67%	43
Poor	0.50%	2
Very Poor	0.25%	1
	Answered	403
	Skipped	3



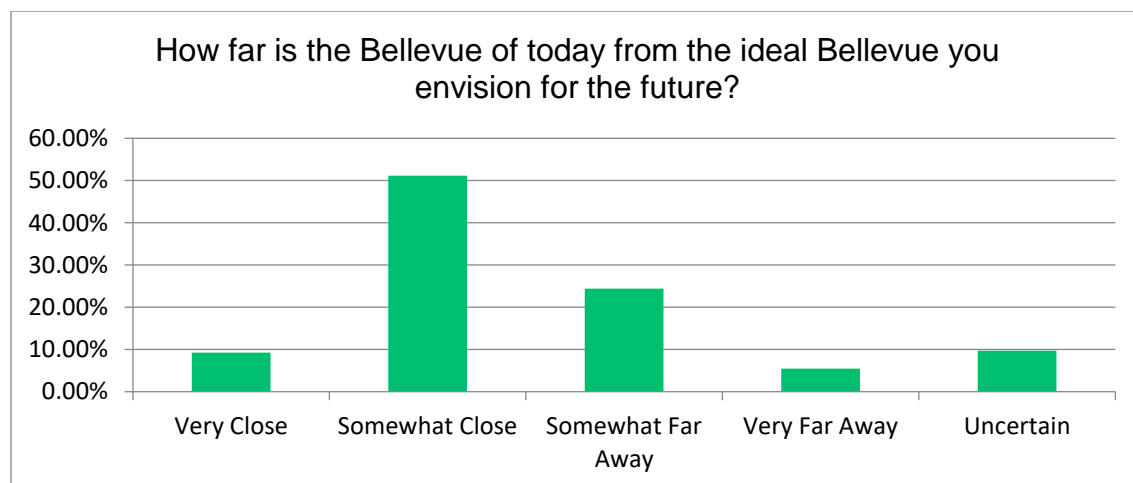
Question 2

How would you say the quality of life in Bellevue has changed over the past five years?		
Answer Choices	Responses	
Improved	34.91%	140
Stayed the Same	53.87%	216
Declined	11.22%	45
	Answered	401
	Skipped	5



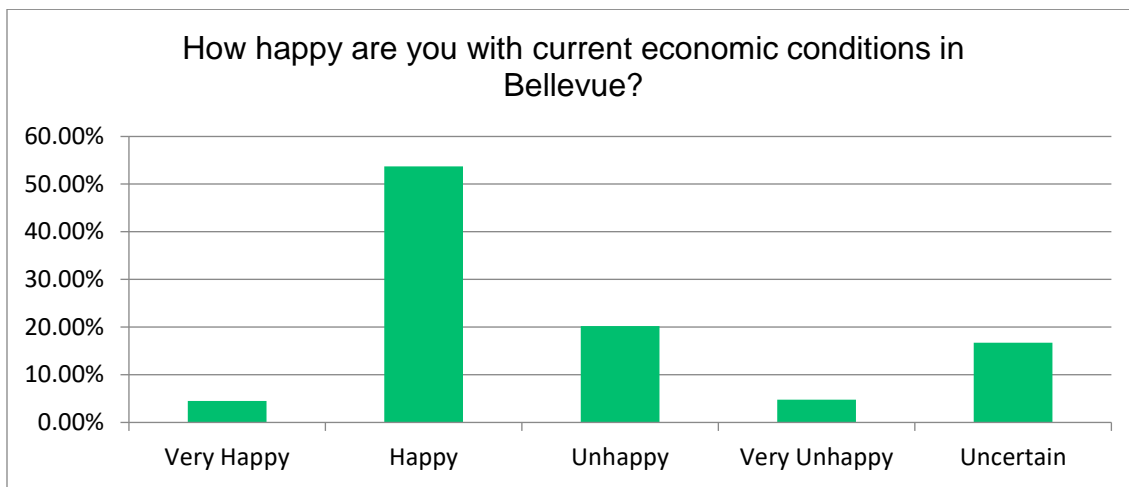
Question 3

How far is the Bellevue of today from the ideal Bellevue you envision for the future?		
Answer Choices	Responses	
Very Close	9.23%	37
Somewhat Close	51.12%	205
Somewhat Far Away	24.44%	98
Very Far Away	5.49%	22
Uncertain	9.73%	39
	Answered	401
	Skipped	5



Question 4

How happy are you with current economic conditions in Bellevue?		
Answer Choices	Responses	
Very Happy	4.50%	18
Happy	53.75%	215
Unhappy	20.25%	81
Very Unhappy	4.75%	19
Uncertain	16.75%	67
	Answered	400
	Skipped	6



Question 5

Please provide us with two or three ways the quality of life in Bellevue might be improved.	
Answered	328
Skipped	78

Question 6

Please provide us with two or three reasons you decided on Bellevue as a place to live.	
Answered	340
Skipped	66

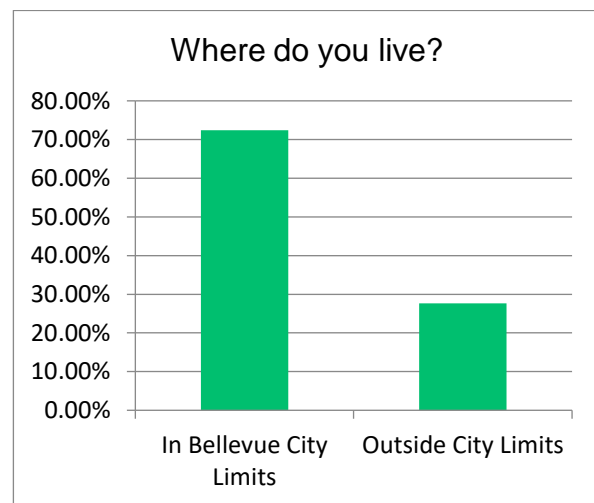
Question 7

Bellevue stands out when compared to other Iowa towns because...	
Answered	383
Skipped	23

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know	Total
it is attractive, clean, and well maintained	33.5%	58.9%	6.8%	0.3%	0.5%	382
it is a safe place to live	48.3%	48.8%	1.8%	0.0%	1.1%	381
of its small town feel	47.2%	47.5%	4.0%	0.5%	0.8%	379
of its convenient location – highway access	24.5%	60.6%	12.3%	1.0%	1.6%	383
of its recreation services – parks, trails, and open spaces	32.2%	57.6%	7.1%	1.3%	1.8%	382
it has good schools	48.4%	42.7%	4.7%	0.3%	3.9%	382
of its locally owned and operated shops and restaurants	19.1%	54.6%	19.8%	4.4%	2.1%	383
it is ethnically diverse	5.3%	21.4%	44.2%	18.0%	11.1%	378
it has family/kid friendly activities	16.8%	59.6%	20.0%	2.1%	1.6%	381
it has good medical care and facilities	13.4%	52.6%	22.0%	5.2%	6.8%	382
it has active artistic events	11.6%	55.6%	18.6%	2.9%	11.3%	381
of its natural environment	41.3%	52.6%	2.4%	0.0%	3.7%	380
downtown is an attractive place to be	11.5%	50.8%	31.4%	5.0%	1.3%	382
housing is affordable	8.1%	46.6%	25.4%	12.8%	7.1%	382

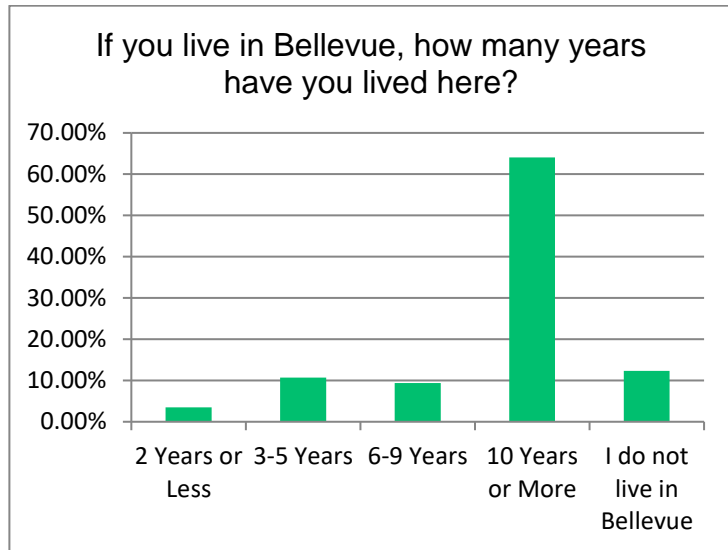
Question 8

Where do you live?		
Answer Choices	Responses	
In Bellevue City Limits	72.39%	270
Outside City Limits	27.61%	103
	Answered	373
	Skipped	33



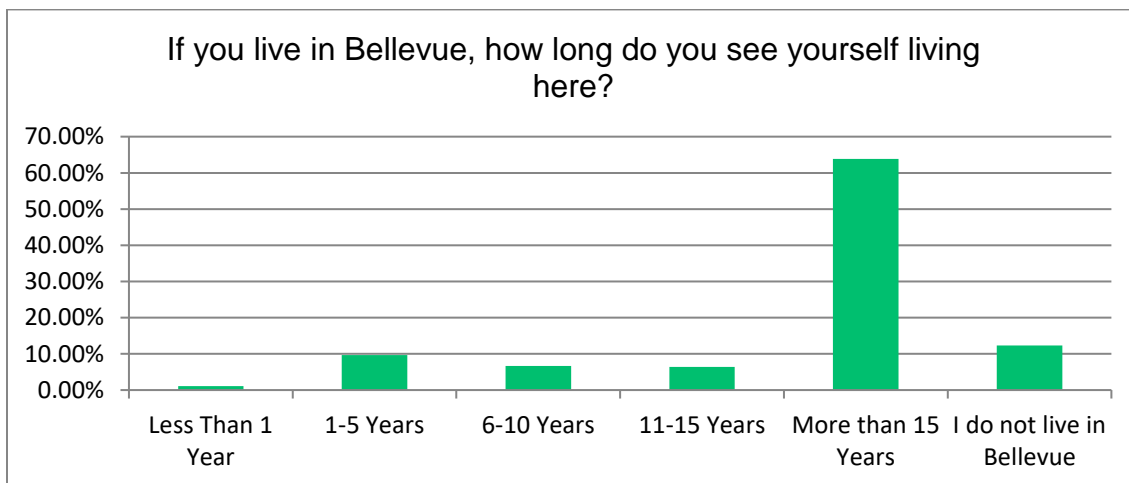
Question 9

If you live in Bellevue, how many years have you lived here?		
Answer Choices	Responses	
2 Years or Less	3.49%	13
3-5 Years	10.72%	40
6-9 Years	9.38%	35
10 Years or More	64.08%	239
I do not live in Bellevue	12.33%	46
	Answered	373
	Skipped	33



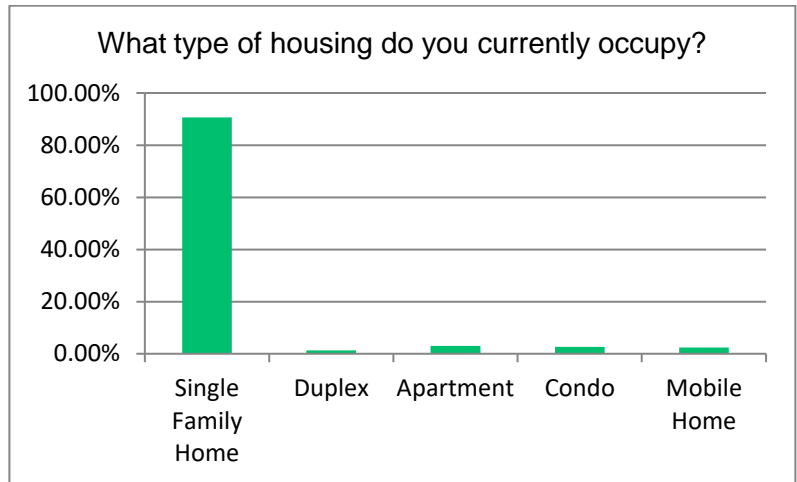
Question 10

If you live in Bellevue, how long do you see yourself living here?		
Answer Choices	Responses	
Less Than 1 Year	1.07%	4
1-5 Years	9.65%	36
6-10 Years	6.70%	25
11-15 Years	6.43%	24
More than 15 Years	63.81%	238
I do not live in Bellevue	12.33%	46
	Answered	373
	Skipped	33



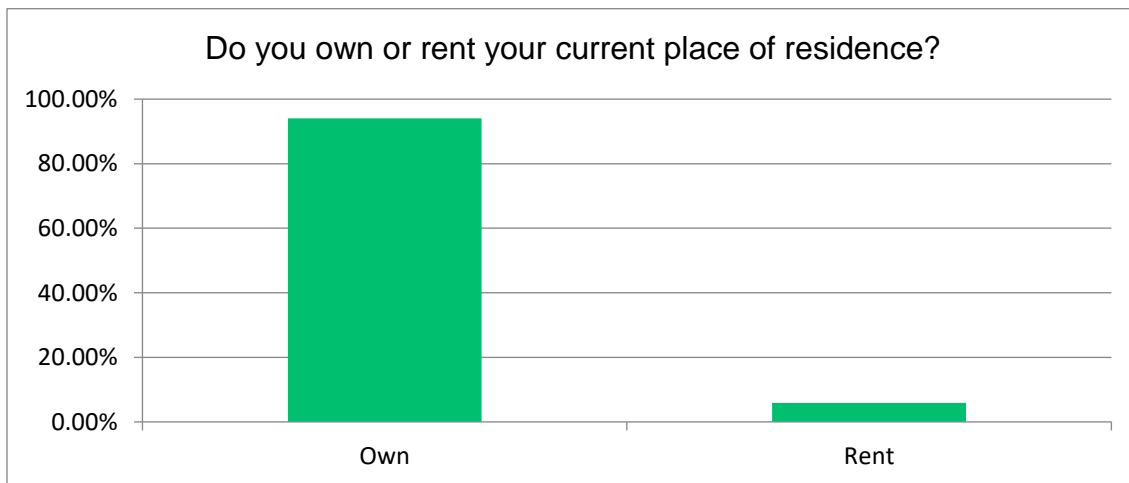
Question 11

What type of housing do you currently occupy?		
Answer Choices	Responses	
Single Family Home	90.59%	337
Duplex	1.34%	5
Apartment	2.96%	11
Condo	2.69%	10
Mobile Home	2.42%	9
	Answered	372
	Skipped	34



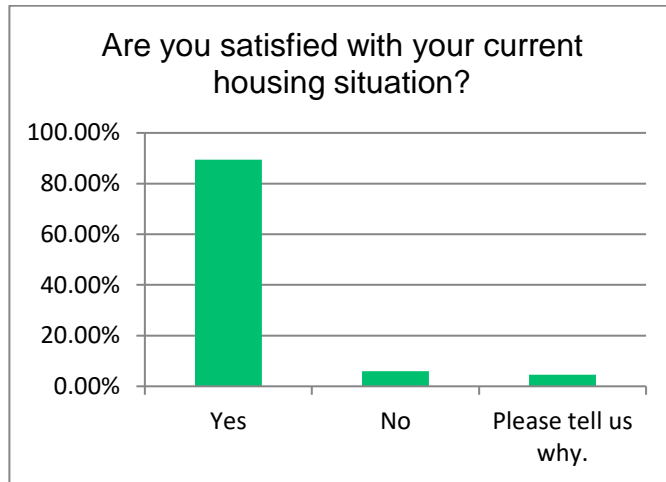
Question 12

Do you own or rent your current place of residence?		
Answer Choices	Responses	
Own	94.09%	350
Rent	5.91%	22
	Answered	372
	Skipped	34



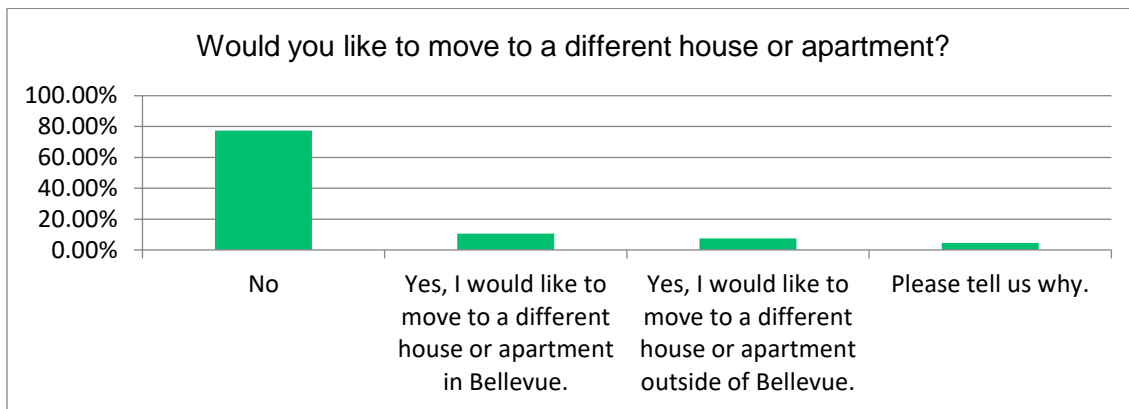
Question 13

Are you satisfied with your current housing situation?		
Answer Choices	Responses	
Yes	89.49%	33 2
No	5.93%	22
Please tell us why.	4.58%	17
	Answered	37
		1
	Skipped	35



Question 14

Would you like to move to a different house or apartment?		
Answer Choices	Responses	
No	77.42%	288
Yes, I would like to move to a different house or apartment in Bellevue.	10.48%	39
Yes, I would like to move to a different house or apartment outside of Bellevue.	7.53%	28
Please tell us why.	4.57%	17
	Answered	372
	Skipped	34

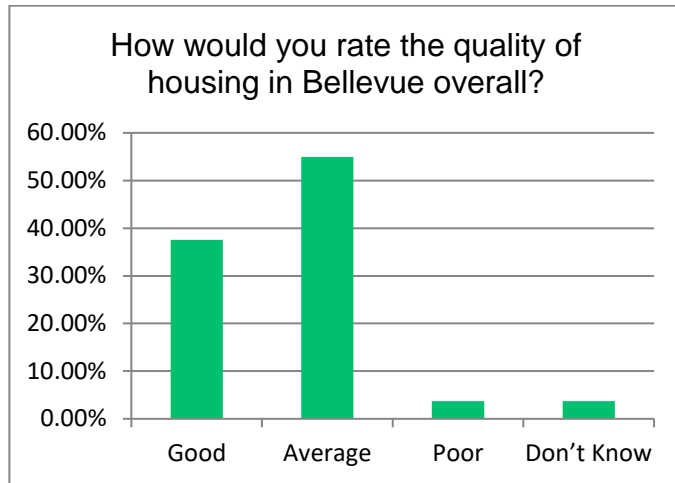


Question 15

If you would like to move, but have not, please tell us why.	
Answered	152
Skipped	254

Question 16

How would you rate the quality of housing in Bellevue overall?		
Answer Choices	Responses	
Good	37.53%	140
Average	54.96%	205
Poor	3.75%	14
Don't Know	3.75%	14
	Answered	373
	Skipped	33



Question 17

Please think for a moment about the mix of housing in Bellevue today. Please indicate how much you agree or disagree with the following statements.

Answered	361
Skipped	45

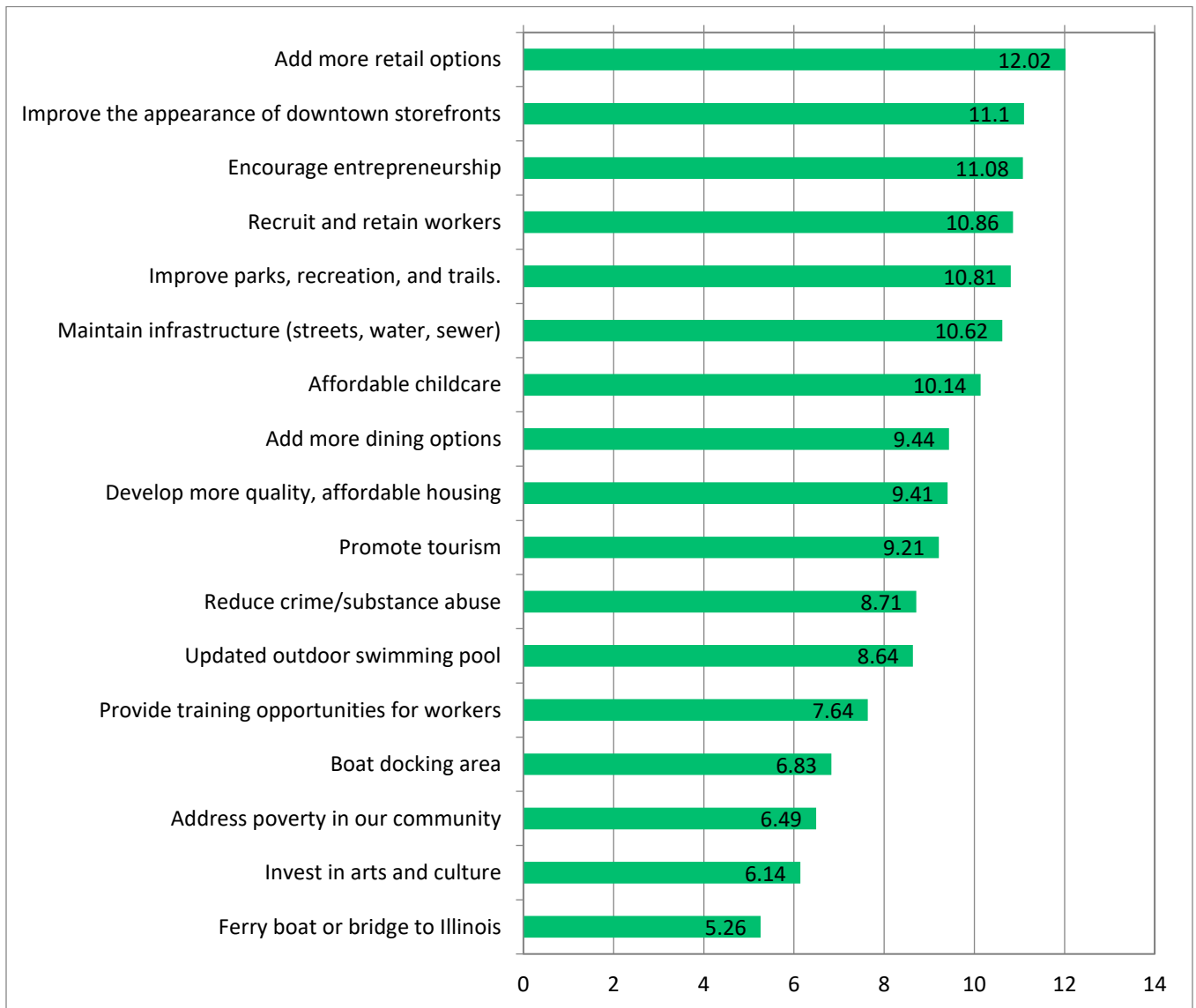
	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know	Total
Families	25%	65%	3%	0%	7%	361
Renters	5%	45%	26%	4%	20%	355
Young professionals	4%	42%	33%	4%	16%	358
People over 65	28%	52%	7%	3%	10%	359
First time home buyers	4%	46%	26%	3%	21%	356
People with disabilities	3%	32%	28%	5%	32%	356

Question 18

Please think for a moment about what you want the community to focus on in the future. Rank the following items based on their importance to the future growth and development of the community. Rank the following items from 1 to 17. 1 is the most important and 17 is the least important.

Answered	338
Skipped	68

This question assigns a score based the average ranking provided by survey participants. Higher scores indicate a more favorable ranking.



Question 19

Please think for a moment about the quality of services provided in Bellevue. Please indicate your level of satisfaction with each of the services listed below.

Answered	342
Skipped	64

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	Don't Know	Total
Police protection	64%	28%	7%	1%	1%	340
Fire protection	88%	9%	1%	1%	1%	340
Ambulance service	87%	10%	0%	0%	3%	341
Recreational programs for youth	27%	38%	17%	5%	13%	339
Recreational programs for adults	11%	38%	31%	8%	13%	340
Street/road maintenance	16%	51%	22%	10%	1%	341
Public water and sewer	31%	49%	8%	3%	9%	342
Schools	53%	30%	8%	3%	6%	339
Health care	31%	38%	16%	6%	9%	340
Snow removal	26%	40%	18%	13%	3%	340
Internet	43%	35%	8%	4%	11%	339
Electrical service	51%	39%	3%	1%	7%	339
City Parks	51%	44%	4%	0%	1%	339
Cable TV	19%	28%	12%	8%	33%	339
Public Library	51%	34%	3%	1%	12%	340

Question 20

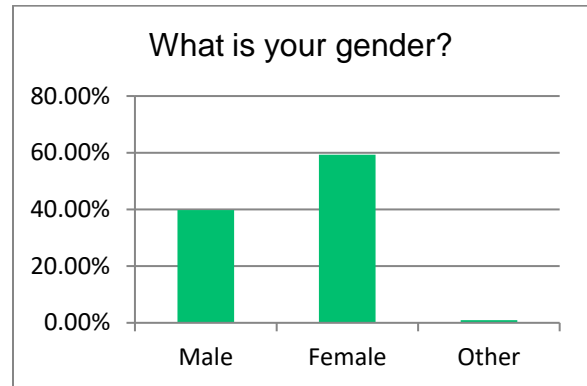
Please think for a moment about the condition of Bellevue. Please indicate your level of satisfaction with each of the items listed below

Answered	338
Skipped	68

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	Don't Know	Total
Streets	17%	54%	21%	8%	0%	336
Sidewalks	15%	50%	24%	10%	1%	337
Parks	50%	44%	5%	1%	1%	337
Residential properties	17%	65%	11%	1%	6%	337
Commercial properties	11%	56%	24%	4%	5%	338
Industrial properties	19%	45%	16%	4%	17%	337
Agricultural properties	20%	50%	4%	0%	25%	337
Recreational areas	35%	50%	11%	2%	1%	337
School facilities	31%	38%	15%	11%	5%	337

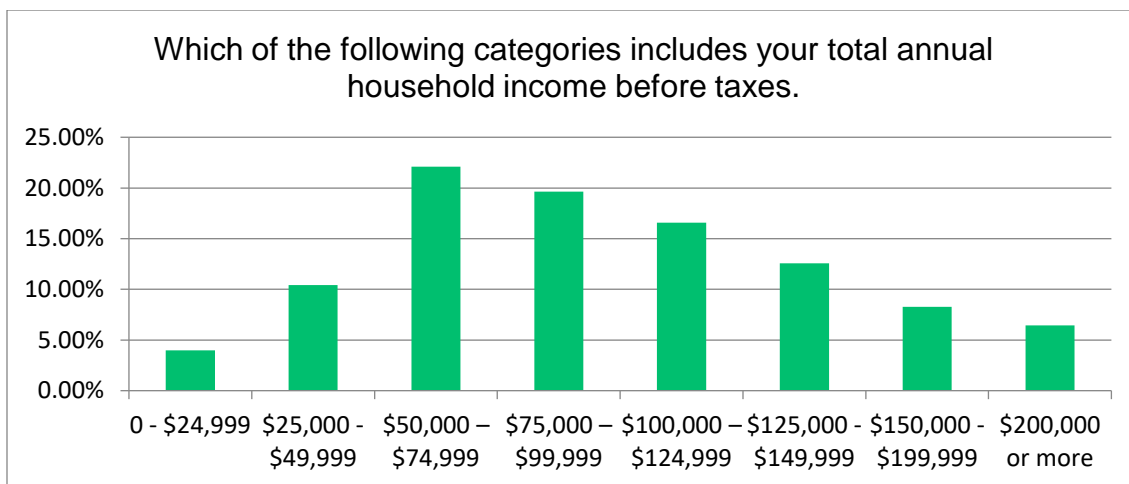
Question 21

What is your gender?		
Answer Choices	Responses	
Male	39.76%	132
Female	59.34%	197
Other	0.90%	3
	Answered	332
	Skipped	74



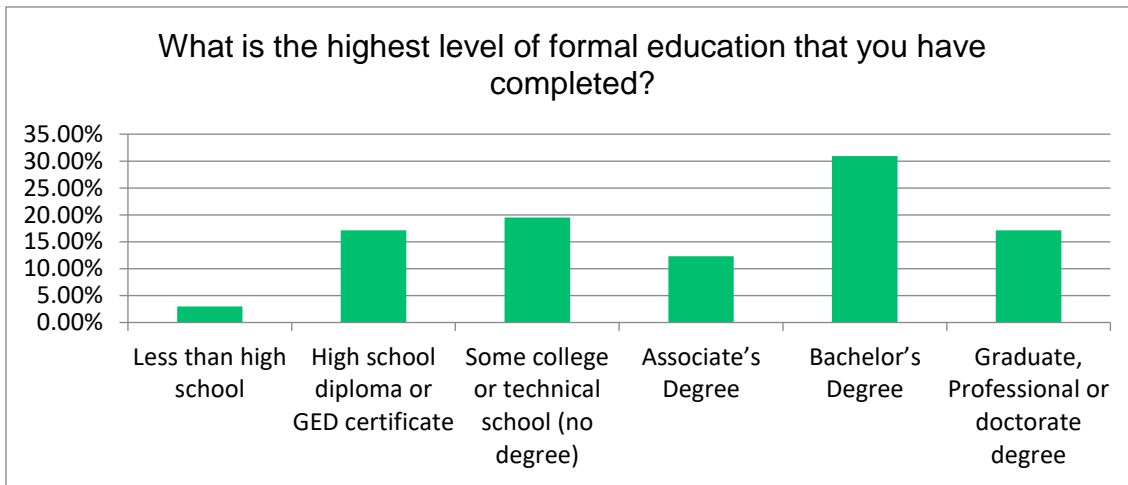
Question 22

Which of the following categories includes your total annual household income before taxes.		
Answer Choices	Responses	
0 - \$24,999	3.99%	13
\$25,000 - \$49,999	10.43%	34
\$50,000 - \$74,999	22.09%	72
\$75,000 - \$99,999	19.63%	64
\$100,000 - \$124,999	16.56%	54
\$125,000 - \$149,999	12.58%	41
\$150,000 - \$199,999	8.28%	27
\$200,000 or more	6.44%	21
	Answered	326
	Skipped	80



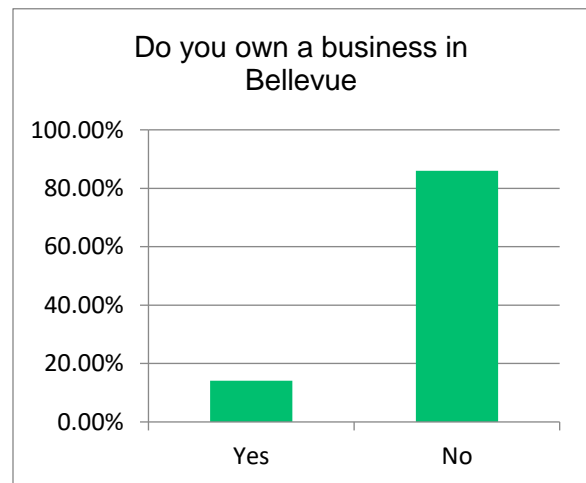
Question 23

What is the highest level of formal education that you have completed?		
Answer Choices	Responses	
Less than high school	3.00%	10
High school diploma or GED certificate	17.12%	57
Some college or technical school (no degree)	19.52%	65
Associate's Degree	12.31%	41
Bachelor's Degree	30.93%	103
Graduate, Professional or doctorate degree	17.12%	57
	Answered	333
	Skipped	73



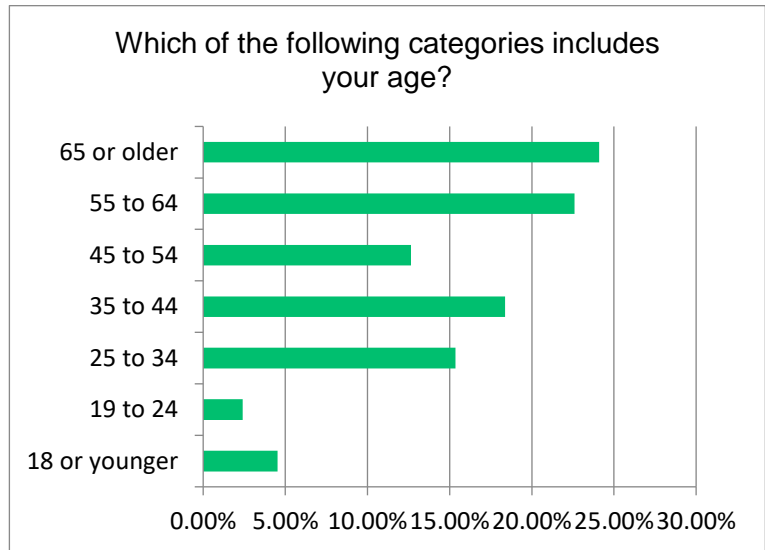
Question 24

Do you own a business in Bellevue		
Answer Choices	Responses	
Yes	14.07%	47
No	85.93%	287
	Answered	334
	Skipped	72



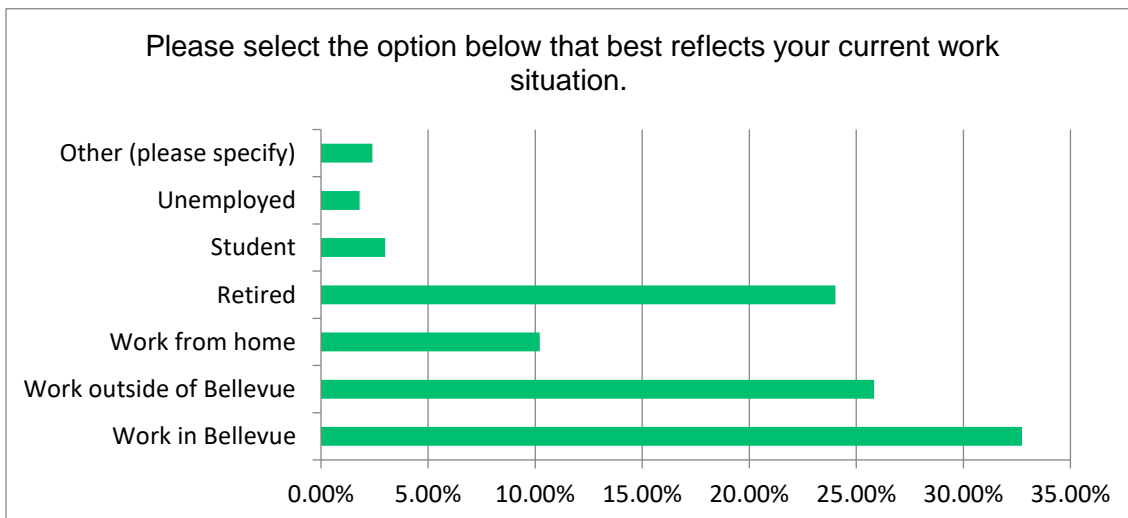
Question 25

Which of the following categories includes your age?		
Answer Choices	Responses	
18 or younger	4.52%	15
19 to 24	2.41%	8
25 to 34	15.36%	51
35 to 44	18.37%	61
45 to 54	12.65%	42
55 to 64	22.59%	75
65 or older	24.10%	80
	Answered	332
	Skipped	74



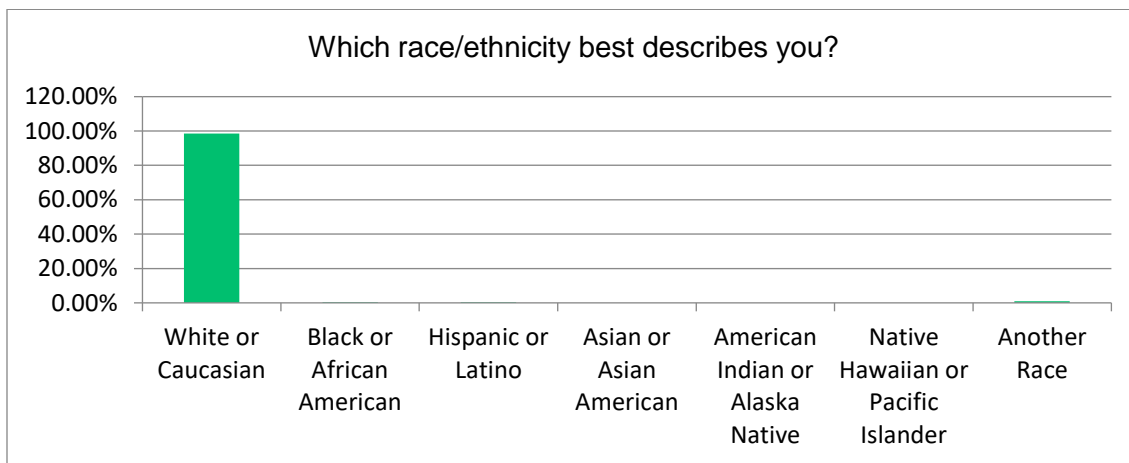
Question 26

Please select the option below that best reflects your current work situation.		
Answer Choices	Responses	
Work in Bellevue	32.73%	109
Work outside of Bellevue	25.83%	86
Work from home	10.21%	34
Retired	24.02%	80
Student	3.00%	10
Unemployed	1.80%	6
Other (please specify)	2.40%	8
	Answered	333
	Skipped	73



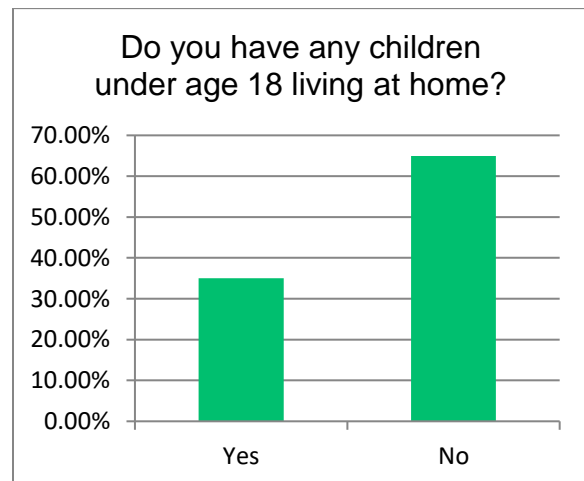
Question 27

Which race/ethnicity best describes you?		
Answer Choices	Responses	
White or Caucasian	98.49%	326
Black or African American	0.30%	1
Hispanic or Latino	0.30%	1
Asian or Asian American	0.00%	0
American Indian or Alaska Native	0.00%	0
Native Hawaiian or Pacific Islander	0.00%	0
Another Race	0.91%	3
	Answered	331
	Skipped	75



Question 28

Do you have any children under age 18 living at home?		
Answer Choices	Responses	
Yes	35.05%	116
No	64.95%	215
	Answered	331
	Skipped	75



Question 29

Thank you for participating in our survey. Please provide us with any additional comments on the City of Bellevue or the survey questions.

Answered	100
Skipped	306